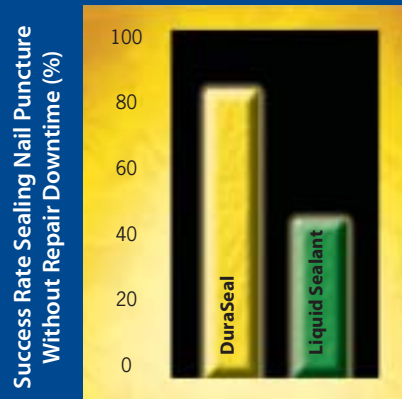


Extended Tire Run Time with DuraSeal Technology Vs. Liquid Sealant



TIRES WITH DURASEAL TECHNOLOGY® SAVE YOUR FLEET DOWNTIME WHICH SAVES YOU MONEY. THIS REAL-LIFE COST-SAVINGS MODEL SHOWS HOW!

Based on specific, average monthly costs from 37 trucking fleets, this model shows that the cost of using tires with DuraSeal Technology is significantly cheaper than using tires with liquid sealant or no sealant at all.

Source: Goodyear sealant tire puncture-sealing efficiency tests.

Per Truck Savings Over No Sealant Usage	With DuraSeal Technology	With Liquid Sealant
Road Service Call - Labor Per Truck	\$2.06	\$1.16
Road Service Call - Tire Purchase Per Truck	\$4.32	\$2.42
Road Service Call - Tire Repair Per Truck	\$0.86	\$0.48
Road Service Call - Downtime Cost Per Truck	\$11.70	\$6.55
In-House Tire Replacements Per Truck	\$7.55	\$4.23
In-House Tire Repair Costs Per Truck	\$5.76	\$3.23
Total Per Truck Monthly Savings	\$32.25	\$18.06
Total Per Fleet Monthly Savings	\$2,580	\$1,445

Net DuraSeal Technology Savings Vs. No Sealant Over Tire Life = \$49,020
 Net DuraSeal Technology Savings Vs. Liquid Sealant Over Tire Life = \$10,558

How much can tires with DuraSeal Technology save your fleet in downtime? For a detailed cost-savings analysis, ask your local Goodyear Commercial Tire representative.

Model developed and based on Harris Interactive Fleet Survey of 37 fleets in Waste Haul, Mining, Construction, Logging, Oil Exploration and Agricultural occupations.

Model Based On The Following Assumptions:

- DuraSeal Technology seals 100% of tread punctures 1/4-inch or less, or 32% of all punctures.
- Liquid sealant seals 56% of tread punctures 1/4-inch or less, or 18% of all punctures.
- 60% of the time a fleet will replace a non-repairable tire with a new tire.
- 40% of the time a fleet will retread a non-repairable tire.
- Expected number of times a tire is retreaded = 1.

Model Based On The Following Customer Inputs:

- Number of power units: **80**
- Average number of wheel positions: **10**
- Average useful life of tires in months: **19**
- Average number of tire-related service calls per month: **8**
- Percentage of puncture-related service calls: **62%**
- Average labor cost for service calls: **\$104**
- Average number of hours unit out of service: **33**
- Average number of tires purchased due to punctures (per month): **8**
- Average price of new/retreaded tire: **\$311/\$123**
- Average number of monthly puncture repairs: **10**
- Average repair cost: **\$144**

AN AIR-TIGHT IDEA IN COMMERCIAL TIRE SEALANT TECHNOLOGY.

www.goodyear.com/truck



THERE'S NO TIME FOR DOWNTIME. GOODYEAR DURASEAL TECHNOLOGY.®

DuraSeal Technology is the world's first built-in tire sealant for commercial truck tires. It seals most tread punctures* without the time-consuming or messy application of aftermarket sealants, so fleets spend more time on the job and less time getting their tires repaired.



NO COMPETITION FOR TRADITIONAL TIRE SEALANTS.

Unlike aftermarket sealants, DuraSeal Technology isn't messy, doesn't dry out, become less effective or need to be reapplied. Best of all, trucks don't typically need to be taken out of service to repair tread punctures, which helps keep trucks up and running.

HERE'S HOW IT WORKS.

DuraSeal Technology is built into the tread area of the casing. When a nail puncture occurs, a yellow, gel-like rubber compound surrounds the nail and seals the tread puncture. The sealant helps protect the part of the tire where punctures most often occur. It can seal up to one-quarter inch tread punctures* and it can do it again and again without the tire needing to be repaired or the sealant needing to be re-applied.

THE MORE EFFICIENT WAY TO RETREAD.

DuraSeal Technology is time-efficient and cost-effective when it comes to retreading. That's because DuraSeal Technology is an easy-to-see yellow color that helps highlight puncture locations and doesn't need to be removed when a worn tire finally needs to be retreaded.



LOWER TOTAL COST OF OWNERSHIP.

Clear cost savings is what it all comes down to. With DuraSeal Technology, fleets can eliminate the costs associated with old sealant, re-applying new sealant and disposal. Plus, there's no mess, wheel cleaning or need to find the right retreader. Tires can last longer and time-to-replacement is extended. And with tire costs in the top three expenditures for fleets, just think what that can do for your bottom line.

TEST RESULTS SPEAK FOR THEMSELVES.

Measured against aftermarket sealants for puncture sealing efficiency, tire longevity and fewer repairs, DuraSeal Technology proved superior. In tests against tires with no sealant, tires with DuraSeal Technology remained in service longer because they didn't need to be taken off the job for tread puncture repairs.**

HERE'S WHAT OUR LOYAL CUSTOMERS HAVE TO SAY.

What's really important for us about using tires with DuraSeal Technology is that we know that we're putting a product on the road everyday that performs consistently, without downtime or other hazards for our drivers.

– Mario Puccinelli
Vice President/General Manager
San Bruno Garbage Co.

Before we had Goodyear tires with DuraSeal Technology, we were spending more than \$10,000 per month on flat repairs and tire maintenance on our 12 roll-off trucks. And that's just maintenance and repair – fixing flats.

– Bob Nitti
Owner
Lightning Disposal

DuraSeal Technology helps us keep our pick-up schedule and significantly reduces our overtime and tire maintenance costs.

– Ross Petrini
Maintenance Manager
City Of Toronto Fleet Services

GOODYEAR
Get there®

*Seals up to 1/4" punctures only in the repairable area of the tread. Does not seal sidewall punctures.
**Goodyear sealant tire puncture-sealing efficiency tests.